

The Digital Friendly Island scheme promotes digital confidence among older people and helps to develop skills that will improve quality of life on the Isle of Wight.

The Digital Friendly Island scheme has been developed by Age Friendly Island, part of Age UK Isle of Wight, in partnership with older residents and Island organisations with the aim of making the Isle of Wight digitally inclusive for everyone, but especially for Islanders over the age of 50.

Organisations across the Island have signed up to the scheme to indicate they offer digital friendly services and commit to improving their online services for older Islanders. There are many ways organisations of all sizes can be digitally friendly and that can be as simple as offering free WiFi, an accessible website or providing digital services like courses and drop-in support sessions.

The scheme encourages inclusive access to build confidence in those who would like to become digitally connected or who simply want to grow their skills. The scheme is about supporting older people to overcome digital or online barriers. There are many digital services available on the Island which can improve day-to-day lives but it's having the confidence and knowledge to access them.

The Digital Friendly Island scheme encourages organisations to collaborate, share best practice and work together to support older people with digital inclusion. Membership of the scheme is indicated by displaying the Digital Friendly Island stamp and a listing on the online directory.





## The scheme is FREE to join:

Visit: bit.ly/DFIsland

Email: agefriendlyisland@ageukiw.org.uk

Call: 01983 525282









